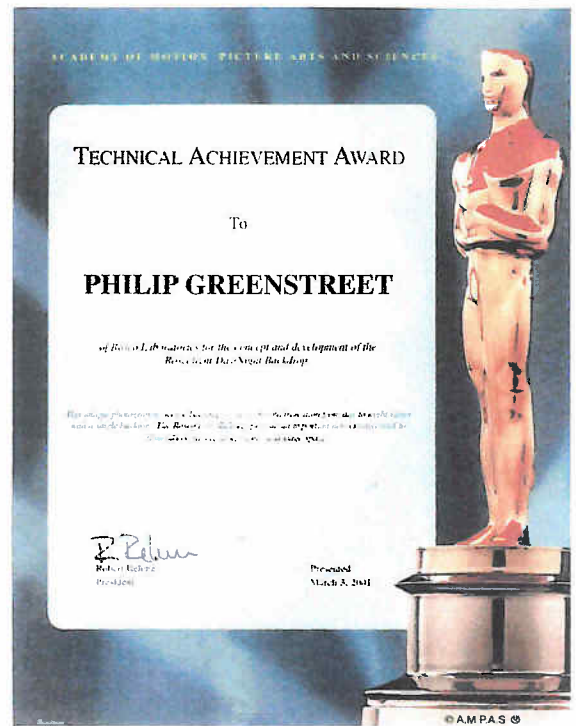


rosco Backdrops

Contact details e-mail: roscoaus@rosco.com.au phone: (02) 9906 6262 fax: (02) 9906 3430

Rosco produced their first backdrop in 1987, for the television show "Kate and Allie". The drop featured a computer painted image on the front, with hand painted blackout on the back to create a day/night effect. During Operation Desert Storm Rosco supplied life size vinyl printed tanks used as decoys to fool Iraqi tank crews. In 1993 Rosco developed the front and back printed day/night backdrop. Following use on "NYPD Blue" and "Apollo 13", these **Roscolites** quickly caught the attention of other Production Designers and DP's. The new tough backings which gave the appearance of both day and night, plus a variety of other light and weather conditions proved popular with everyone from Producers to Rigging Grips.

In 2001 Phil Greenstreet of Rosco Hollywood was honoured by the Academy of Motion Picture Sciences with an Academy Technical Achievement Award for the development of the Roscolite system. The citation reads "This unique photographic scenic backing allows a smooth transition from day to night views with a single backing. The Roscolite backings provide an important new creative tool to filmmakers, saving time, money and stage space". Phil was further recognised in 2004 with the presentation of an Engineering Emmy Award for the Roscolite system.



S-0013



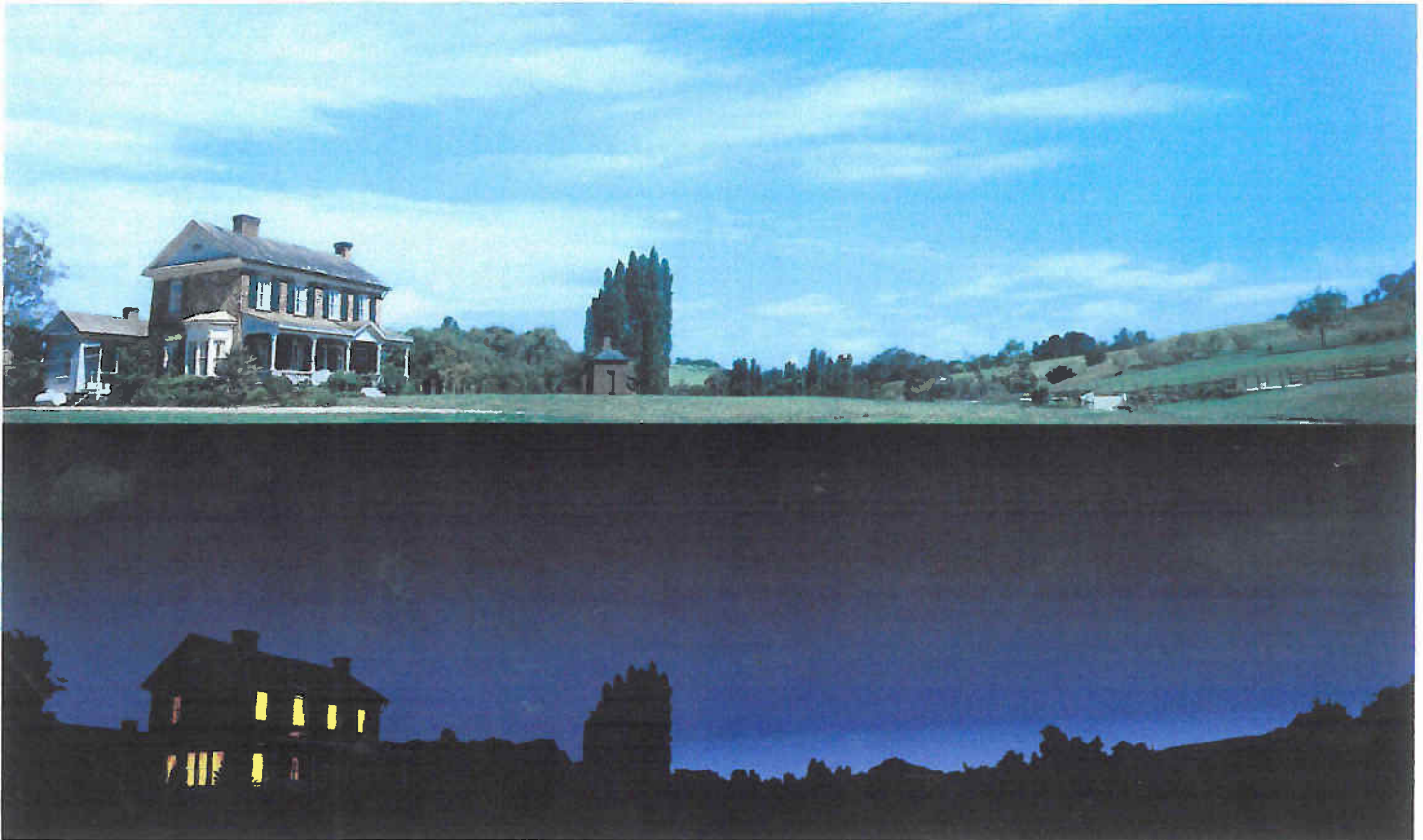
The Manhattan Skyline (at left) Roscolite is a convenient size 6m wide x 2.2m high drop created for hanging outside a window set to give an expansive view through the city of buildings including the Chrysler and the Empire State building. The lighting on the art deco Chrysler building is prominent when lit for the night scene along with lights in the windows of the other buildings. All of the lit windows can be changed by adding correction gels or ND's to the drop to give variety to the scene.

When *Sixty Minutes* needed a backdrop for the on screen presenter, they opted for a Rosco backing (right) printed in Australia. For depth of colour the drop is printed on the front and the back in perfect alignment then lit from the rear.





For the major motion picture **Charlotte's Web**, shot in Melbourne during 2005, a farm set was built on a property near Ballarat. To overcome any vagaries of weather or the behaviour of the movie's animal "actors" the farm was recreated on a sound stage. Ian Baseby of Rosco in Sydney, photographed the outdoor set. From these images Rosco supplied a printed Roscolite day/night drop measuring 9 metres x 30 metres of the main house, and also a separate backlit drop 6 metres x 30 metres printed for another view on the property. The single backing of the house (*below*) can be lit from day to night and in-between, and was extremely effective when installed in the studio (*left*). Both backings are available for rent from Rosco.



For a complete selection of other Roscolite backings available for rent visit www.rosco.digital.com



When *George of the Jungle 2* was in production at Warner Studios on the Gold Coast a scene in Las Vegas was required. The production chose a portion of an existing Rosco image and had Rosco make a day/night to their specifications. The digitizing was done in the US and transferred to Australia for printing of the drop, cutting down on time and freight costs.

The day/night finished art is 9m x 5m and is printed in register on one piece of material with a day scene on the front and the night scene on the back for a transmitted light reading.

Roscolites are tailored to the medium being used and for film a course dot image eliminates the need for a scrim over the backdrop and has more of a film look. Size is not a problem with Roscolites with the tallest drop produced to date being 12 metres high. The widest, a 124 metre behemoth, was broken down into smaller panels and velcroed together along the edges of buildings.



ROSCOLITES are used in film, TV, events and advertising and can be surprisingly economic on your next production. For a quote to purchase a Roscolite of your own design or to rent an existing drop phone Ian Baseby at Rosco on (02) 9906 6262.

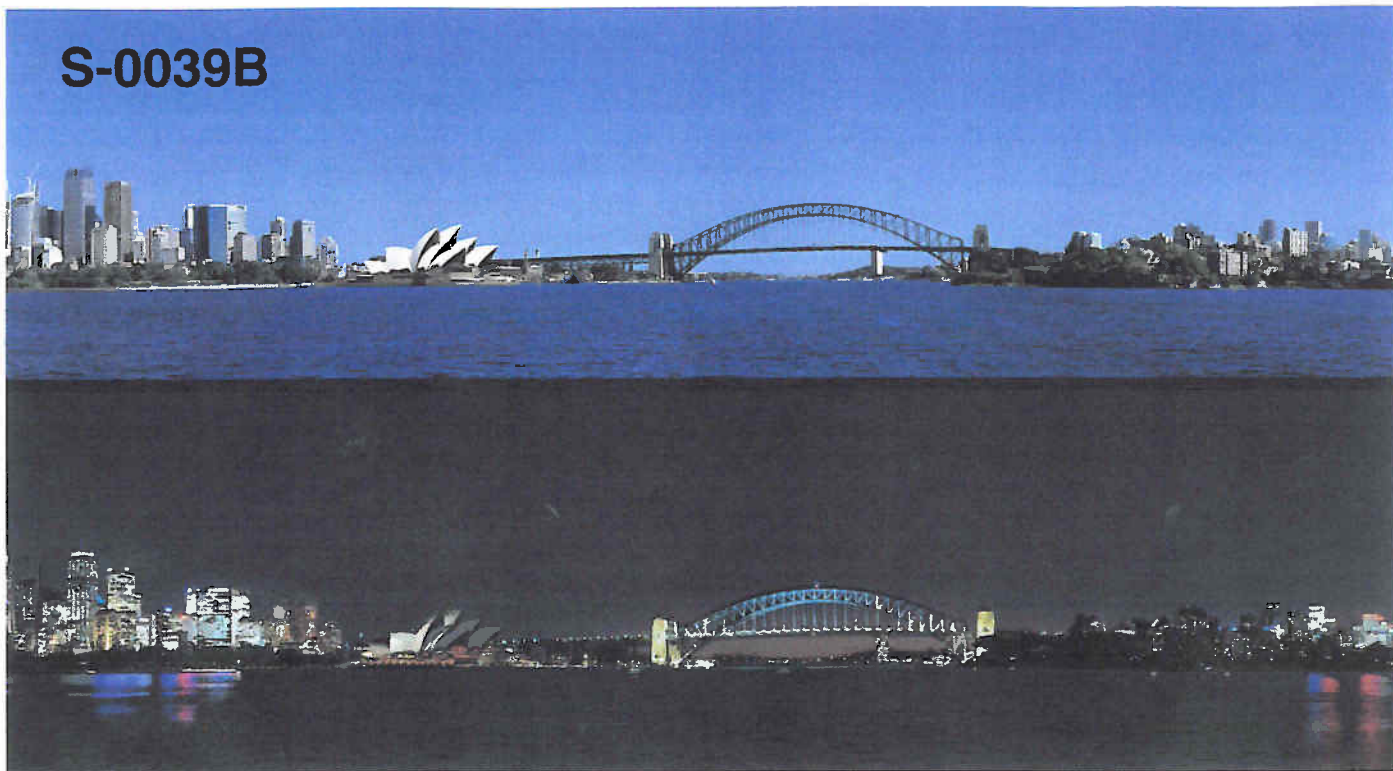
Backdrops from Rosco...you mean the Gels Rosco?

Rosco Laboratories started making fine lighting filters in 1910 - back when they really were made of gelatin (hence the name 'gels'), and have been innovators for the arts ever since. We sell paints, floors, drapes, lighting dimmers, lens cleaners, fog machines, and a whole lot more.

Some people who want backings still call for Translites. Roscolites and Translites serve the same purpose, and both usually start with a photograph, but the two styles of backdrop represent very different technologies. A Translite is produced by a photographic process on nine mil polyester, in strips up to 180cm wide. A Roscolite is painted on a vinyl substrate by a large computer driven machine, in strips up to 480cm wide and up to 15 metres long that can be welded into one piece. The Rosco backing offers a number of significant improvements when compared to a regular Translite. Scene changes from day to night can be made in minutes or real-time rather than hours, saving production time and money. Roscolite images have a characteristic dot structure. In regular use the dots do not read at all and with several dot sizes to choose from we can tailor to the individual requirements of each production. The broken-up nature of the dot image removes the need for scrims in front of the backdrop. After painting, Roscolites can be altered. Productions have tinted Autumn trees to change them to summer, turned snow patches to mud, and adjusted the colour temperature of windows and other light sources. Buildings and trees can be removed or changed, sunny days or ice storms created. Digital retouching gives the director exactly what the screenplay requires. Ian Baseby at Rosco Australia supplied NBC's studio backdrops for their 2000 Sydney Olympics coverage, with two very large day/night's of Sydney Harbour and the Sydney CBD. The Lighting and Art Departments then collaborated to project a variety of waves, clouds, and blinking and moving lights on the backing to create the illusion of life.

Below: Sydney Harbour day/night Roscolite produced for NBC Olympic Games studio. Measuring 4m x 16m the photograph was taken from Fort Denison over a 15 hour period using transparency film in a large format camera. An additional extension of this drop was produced showing the CBD and Botanical Gardens area around to Kings Cross. Rent it from Rosco

S-0039B



Rosco backings have been produced in Australia for many productions including the backdrop for the *60 Minutes* anchor person (Channel 9) from supplied material, a skyline of Las Vegas from a Rosco library transparency for *George of the Jungle 2*, NBC Olympic Games Sydney studio and *Charlotte's Web* from material shot locally. Roscolites can be a very cost effective answer to having total control over the environment. Call Rosco Australia for a quote.

Some of our more recent projects include :

187
 Addicted to Love
 American Pie
 Apollo 13
 A Beautiful Mind
 Boston Legal
 Bringing out the Dead
 Charlotte's Web
 Cinderella Man
 CSI (& Miami & New York)
 Desperate Housewives
 Dragnet
 The Fugitive
 George of the Jungle 2
 Gigli
 Gingerbread Man
 Grey's Anatomy
 Hotel Babylon
 House
 How the Grinch Stole Christmas

Johnny English
 Judging Amy
 Las Vegas
 Law & Order SVU
 The Longest Yard
 Medium
 Monster-in-Law
 Night Stalker
 One Night Stand
 Pleasantville
 The Practice
 Ransom
 Rent
 Romeo + Juliet
 Sex and the City
 Shaft
 Six Feet Under
 Smallville
 Stuart Little
 Stuart Little 2

The Sopranos
 The X-Files
 The Closer
 Town and Country
 Vanilla Sky
 Will and Grace
 Without a Trace
 You've Got Mail

For a complete selection of other Roscolite backings available for rent please visit www.rosco.digital.com or ask for a copy of our CD of digital images

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servicing the performing arts